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**EMP 730: The Intuitive Career: Contemporary Options (3 Credits)**

## **OVERVIEW OF COURSE**

### **Modern Options: Contemporary Career Development.**

This class explores contemporary approaches to building a successful career in intuition and energy medicine.

## **COURSE TOPICS**

- I. MODERN APPROACHES to career building in professions based on intuition and high sense perception. Students will be encouraged to assess their own career path, draft career goals (immediate, intermediate, and long range).
- II. CAREER DEVELOPMENT and the elements of a successful intuitive practice will be examined in detail.

## **LEARNING OBJECTIVES**

- Students will explore several ways to start and grow a successful career in intuition or energy medicine.
- Students will identify their professional strengths and areas where they need more mentoring or career guidance
- Students will form immediate, intermediate, and long-term career goals and appropriate strategies for how to accomplish them.

## **AUDIENCE**

Open to all students in the Masters program.

## **COURSE DESCRIPTION**

This course builds on the subject matter of “The Intuitive Career, Class 1; Historical Perspectives”. We will explore modern versions of traditional intuitive career templates with emphasis on modern techniques of advertisement, interacting with the public, setting and collecting fees, professional identification, avoiding burnout, and maintaining healthy personal boundaries. Identifying and interacting with mentors will also be discussed.

## **NEED STATEMENT**

Students will:

- 1) Develop an in-depth awareness of contemporary career patterns in intuition and energy medicine and how they satisfy basic career needs of advertisement, adequate income, and time/energy expenditure.
- 2) Understand the assumptions and values pertinent to career building in order to assess their progress and form reasonable professional goals.
- 3) Develop skills needed in identifying personal and career strengths and challenges.

- 4) Be able to assist clients in understanding the scope and depth of the professional services which they provide.
- 5) Develop the critical skills needed to think like a professional intuitive and/or practitioner of energy medicine.

## **FACULTY-STUDENT COMMUNICATION**

### **Personal Introductions**

All students should send the instructor and all other students in the class a short bio (approx. 100 words or ½ typed, double-spaced page plus a photo, can be e-mailed in jpeg format or hard copy). Please include a brief explanation of why you are in the program.

### **Telephone Contacts**

It is important that students arrange by email beforehand for all telephone communications. Periodic telephone interactions, as required, at the student's expense, can most easily be arranged through email contact.

### **Communications**

It is requested that the students stay in weekly correspondence with the instructor using e-mail. Check your email frequently for messages. The student should also set up monthly telephone conversations, at their expense, to discuss problems, concerns, or determine the direction of their course work. Students are always encouraged to contact the instructor by e-mail, fax, or telephone whenever a major concern may arise. It should be understood that as mature students, it is the responsibility of the students to stay in contact with their instructors. The instructor is also willing to set up one-on-one discussions with the student via audio & video Internet exchange using a variety of Net programs.

Students will normally send communications via email and submit reports and other paperwork as MSWORD format files attached to emails. Fax or US mail transmission may be used, at the discretion of and with the approval of the instructor.

Synchronous Internet sessions will be used for 'chat sessions'. In this case, students are asked to download and use Yahoo Messenger Chat and Voice Chat.

## **COURSE DELIVERY STYLE**

Distance Education - Coursework is completed at a location determined by the student utilizing a computer that has the ability to play audio and video clips, with Microsoft Office Word, Excel, PowerPoint, Adobe Reader, along with a current web browser, internet connection and email address. Contact and communication with distance students is typically conducted by telephone, Internet, Skype, text chat, and email. Students are also encouraged to contact the University by facsimiles, and postal mail, and by personal visit to the University.

All lessons, coursework and papers must be copied to lessons@energymedicineuniversity.org from both the student and professor.

1) Reading Assignments

Students will be assigned specific passages in the course text, *The Intuitive Career, How to Succeed as a Consultant, Reader, or Healer* (CayMay Press, 2005), *The Modern Options* workbook and additional reference materials, as listed.

2) Audio Materials

Listening assignments will be made from *The Modern Options* CD.

3) Threaded Discussion

Some of the course dialogue will be on the Internet in a 'threaded discussion' page that will maintain an on-going discussion among the students and faculty for the entire semester. It may be assessed anytime. The thread page is located at: [http://groups.yahoo.com/group/Energy\\_Medicine](http://groups.yahoo.com/group/Energy_Medicine).

4) Course Paper/Project

Students will conduct research based on primary and secondary source materials and the required workbook and audio materials. From this research, students will write papers consisting of the required number of typed, double-spaced pages on the assigned topic (approved by the instructor).

5) A class forum, consisting of a one-and-one-half hour chat meeting on line, will be held several times during the semester. This will take place over the lunch hour in the Central Time Zone. Please note in the schedule when written materials are to be submitted either prior or within a specified time period after the session. Students are asked to download and use Yahoo Messenger Chat.

6) Essay Examination

Students are issued a set of topic assignments, readings and explorations, in preparation for an oral examination of the materials. Before the deadline, students schedule with the instructor the time and date for the face-to-face, telephone, or Yahoo Messenger Voice Chat conference. During the examination the instructor will make notations of the effectiveness, qualities, and weaknesses of the student's replies.

## **COURSE ASSIGNMENTS**

### **Assignment #1. Building on a Strong Foundation**

Read pgs. 9 to 12 in *The Modern Options* workbook and pgs. 12 to 24 in *The Intuitive Career* book. Listen to tract 1 of *The Modern Options* CD. Write a three page paper identifying at least 5 personality strengths and professional training areas which you presently bring to your intuitive career, or will bring to it in the future. Participate in an on-line discussion of the course and practical ways to get the most from it. We will

discuss guidelines for positive, helpful critiquing of other students' submissions. Post assignment #1 to the Threaded Discussion section of the class web site between 24 and 48 hours after the on-line forum.

### Assignment #2 **Modern Careers, Timeless Roles**

Read pgs. 13 to 16 in *The Modern Options* workbook and pgs. 25 to 39, as well as pgs. 104 to 106 in *The Intuitive Career* book. Listen to tract 2 of *The Modern Options* CD. Write a three page paper in which you compare and contrast three modern intuitive career models: Intuitive Consultant, or Counselor, Healer (include the Oriental Medicine Model described in the assigned reading), and the Oracular or Divinatory Model. List as many career titles as you can find in your own community (or the surrounding area). Which career model seems to be best represented in your community, based solely on the career name. For instance, are there any 'intuitive consultants' or 'intuitive healers' listed in your local telephone book or newspaper?

### Assignment #3. **How to Get Started in Your Intuitive Career**

Read pgs. 40 to 51 in *The Intuitive Career* book and pgs. 17 to 20 in *The Modern Options* workbook. Listen to tract 4 of *The Modern Options* CD. Interview two professional intuitives or practitioners of energy healing and ask them how they began their work. You may also read biographies of contemporary psychics or intuitives, such as Sylvia Brown, etc. (see references). Compare their careers to the generalized career template discussed in *The Intuitive Career*, Chapt. 1, pgs. 12 to 24. Write a 3 page report on the results of your research in which you compare and contrast your findings to the beginnings of your own intuitive career (if you have not presently begun your career, compare your early experiences and training to theirs).

### Assignment #4 **How to Boost Your Career**

Read pgs. 52 to 62 in *The Intuitive Career* book and pgs. 21 to 24 in *The Modern Options* workbook. Listen to tract 5 of the CD. List five ways to advertise intuitive services and note which you have used in the past. Choose one approach you have not fully used and describe how you could explore it more fully in the future. Bring this information with you as you join in an on-line forum to discuss advertising methods, including how to build a Media Kit. Outline your media kit and submit it to the Discussion Section of the web site within 24 to 48 hours after the forum. Identify a magazine, radio or television show, or other media target for an enquiry letter. (Each student will be guided to complete the kit and enquiry letter throughout the course. These will be submitted in finalized form as part of Assignment #6).

### Assignment #5 **Creating the Balanced Career**

Read pgs. 63 to 71 in *The Intuitive Career* book and pgs. 29 to 32 in *The Modern Options* workbook. Listen to tract 6 of *The Modern Options* CD. Long term career success and satisfaction require balance in order to avoid burnout, especially in intuitive or energy healing fields. List strategies which you presently employ and some which you wish to incorporate into your lifestyle. Describe these in a 3-4 page report in which you identify general areas in which you can achieve greater balance and how to proceed. You may pick from the following suggestions, or identify others: time and energy management;

personal or professional vision; continued education and skill refinement; abundance; interpersonal relationships.

#### **Assignment #6 The Professional Image**

Read pgs. 81 to 100 in *The Intuitive Career* book and pgs. 25 to 28 in *The Modern Options* workbook. Listen to tracts 5,7,8 and 9 of *The Modern Options* CD. Submit your finalized Media Kit, as discussed in class and described in the workbook and other reading assignments. Include a sample enquiry letter in which you propose to write an article, book, or give an interview, etc. You will receive guidance in developing these throughout the course. Submit these materials 24 to 48 hours before the scheduled on-line forum. Participate in on-line discussion summarizing the course and identifying areas where students can build experience and confidence. We will emphasize how to identify and work with mentors. *Optional: Students will be encouraged, but not required, to actually submit their enquiry letters upon completion of the course.*

#### **Assignment #7 Final Oral Essay Examination**

Students will set up a time with the instructor for this examination. The exam will be at the student's own expense via telephone or other communication means.

### **INDIVIDUALIZATION OF STUDENT ASSIGNMENTS**

Every effort will be made in this class to identify individual strengths, challenges, and needs to best support each student's professional goals. Yet each student will also benefit from seeing the fruits of all fellow students' research and from providing professional criticism of each others' work.

Each student will be afforded the opportunity to write on subjects related to her or his field of interest. This will increase the practical merit of each paper. Also, the student is encouraged to apply interdisciplinary research in order to broaden what might become too narrow a perspective. Each student, based on his or her background and interests, will be encouraged to transform theoretical or generalized information which the course provides into practical form in the final project.

### **COURSE EVALUATION**

The course grade will be based on communication with the instructor, participation in threaded and on-line discussions, submission of appropriate critiques of other students' work, the quality of the assigned papers and other projects, and performance in the final examination.

## **COURSE GRADING DETERMINANTS**

Course papers or projects-----	40%
Threaded & On-line discussion participation-----	20%
Critiques of Other Students' Work-----	10%
Essay Examination-----	30%

There will be 100 points assigned to the course. Final semester grades will be calculated as follows:

92-100 points	=	A range
86-91 points	=	B range
80-85 points	=	C range
70-80 points	=	D range
under 70 points	=	F

## **COURSE COMPLETION TIMETABLE**

Week 2 .....	Assignment #1, participate in on-line forum
Week 5 .....	Assignment #2
Week 7 .....	Assignment #3
Week 8 .....	Assignment #4, participate in on-line forum
Week 12.....	Assignment #5
Week 14.....	Assignment #6
Week 15.....	Participate in on-line forum
Week 16.....	Assignment #7

## **SPECIAL NOTES AND INSTRUCTIONS**

All coursework must be completed in a timely fashion. Students are encouraged to phone or email the instructor whenever they need advice, comments, or instruction. All students should send instructors a short bio and photograph for their files. A brief version of the student bio should be prepared for distribution to the other class members.

## **ADDITIONAL RECOMMENDED SOURCES**

Balkin, Richard 1985 *How to Understand and Negotiate a Book Contract or Magazine Agreement* Writer's Digest Books, Cincinnati, Ohio

Barnhart, Helene Schellenberg 1985 *How to Write and Sell the 8 Easiest Article Types* Writer's Digest Books, Cincinnati, Ohio

Beasley, David R. 2000 *How to Use a Research Library* Univ. of Toronto Press, Toronto

- Brooks, Julie K. 1987 *How to Write a Successful Business Plan* AMACom, New York
- Buchman, Dian Dincin & Seli Groves 1987 *The Writer's Digest Guide to Manuscript Formats* Writer's Digest Books, Cincinnati, Ohio
- Chopra, Deepak 1994 *The Seven Spiritual Laws of Success* Amber-Allen Publ, Calif.
- Connor, Richard A., Jr. and Jeffrey P. Davidson 1985 *Marketing Your Consulting and Professional Services* John Wiley and Sons Publ.
- Craddock, Maggie 2004 *The Authentic Career, Following the Path of Self-Discovery to Professional Fulfillment* New World Library
- Crown Publ.(Eds.) 2000 *Gig: Americans Talk About Their Jobs at the Turn of the Millennium* Crown Publ., New York, NY
- Dossey, Larry 1999 *Reinventing Medicine, Beyond Mind-Body to a New Era of Healing* Harper, San Francisco
- Dufresne, Chris 2000 *My Life with Sylvia Brown, A Son Reflects on Life with his Psychic Mother* Hay House, Carlsbad, Calif.
- Dyckshorn, M. B. & R. H. Felton 1974 *My Passport Says Clairvoyant* Hawthorne Publ., New York, NY
- Erwin, Kathie T. 1993 *How to Start and Manage a Counseling Business* Word, Inc., Irwin, Texas
- Fredette, Jean M. (Ed.) intro by Bob Greene 1988 *Handbook of Magazine Article Writing* Writer's Digest Books, Cincinnati, Ohio
- Gater, Dilys 2001 *In and Out the Windows, My Life as a Psychic* Chivers Publ., Thorndike, Maine
- Gurvis, Sandra 2000 *Careers for Non-Conformists, a Practical Guide to Finding and Developing a Career Outside the Mainstream* Marlowe & Co.
- Kassy, Karen Grace 2000 *Health Intuition, A Simple Guide to Greater Well-Being* Hazelden Publ.
- Kishel, Gregory F. & Patricia Kishel 1996 *How to Start and Run a Successful Consulting Business* John Wiley Publ., New York, NY
- Holtz, Herman 1993 *How to Succeed as an Independent Consultant* J. Wiley & Sons . Publ., New York, NY



- Hoyt, Douglas B. 1997 *How to Start and Run a Successful Independent Consulting Business* NTC Learning Works, Lincolnwood, Ill
- Kronenwetter, Michael 1995 *How to Write a News Article* F. Watts, New York, NY
- Lyon, Elizabeth 1995 *Nonfiction Book Proposals Anybody Can Write* Blue Heron Publ., Hillsboro, Oregon.
- McKeever, Mike P. 1992 *How to Write a Business Plan* Nolo Press, Berkeley, Calif.
- Mancusco, Joseph 1985 *How to Write a Winning Business Plan* Prentice Hall, Englewood Cliffs, N.J.
- Mastin, Robert 1994 *How to Succeed with Your Own 900 Number Business* Aegis Publ Group, Newport, R.I.
- McGee-Cooper, Ann 1994 *Time Management for Unmanageable People* Bantam, New York, NY
- Morgano, M. 1988, 1989 *How to Start and Run Your Own Business* Graham & Trotman, London, Boston.
- Myss, Caroline 1998 *Why People Don't Heal* Harmony Books, New York, NY
- Neff, Jack & Glenda and Dan Prues 2000 *Formatting and Submitting Your Manuscript* Writer's Digest Books, Cincinnati, Ohio
- Pinsky, Raleigh 1999 *101 Ways to Promote Yourself, Tricks of the Trade for Taking Charge of Your Own Success.* Avon Books, New York
- Randall-May, Cay 2005 *The Intuitive Career, How to Succeed as a Consultant, Reader, or Healer* CayMay Press, Phoenix, AZ
- Randall-May, Cay 2005 *The Modern Options* workbook and CD CayMay Press, Phoenix, AZ
- Raskin, Julie & Carolyn Males 1987 *How to Write and Sell a Column* Writers Digest Books, Cincinnati, Ohio
- Reed, Henry 1989 *Edgar Cayce on Channeling Your Higher Self* Warner Books
- Reed, Henry and Brenda English 2000 *The Intuitive Heart, How to Trust Your Intuition for Guidance and Healing* A.R.E. Press, Virginia Beach, Virginia

- Robinson, Lynn a. 1999 *The Complete Idiot's Guide to Being Psychic* Alpha Books, New York, NY
- Rosanoff, Nancy 1999 *The Complete Idiot's Guide to Making Money Through Intuition* Alpha Books, New York, NY
- Ross, Tom & Marilyn 2002 *The Complete Guide to Self-Publishing* Writer's Digest Books, Cincinnati, Ohio
- Rowan, Roy 1986 *The Intuitive Manager* Little, Brown, and Company
- Rye, David E. 1994 *How to Start and Operate a Successful Business* Adams Media Corps., Holbrook, Mass.
- Shealy, C. Norman 1995 *Miracles Do Happen. A Physician's Experience with Alternative Medicine.* Element. Rockport, MA
- Slatkin, Elizabeth 1991 *How to Write a Manual* Ten Speed Press, Berkeley, Calif.
- Sutphen, Dick 1981 *How to Start a Successful Metaphysical Career* Valley of the Sun Publishing
- Taylor, James Walter 1989 *How to Write a Successful Advertising Plan* NTC Business Books, Lincolnwood, Ill.
- Webster, Richard 2003 *How to Write for the New Age Market* Llewellyn, St. Paul, Minn.
- Wood, John 1996 *How to Write Attention-Grabbing Query and Cover Letters* Writer's Digest Books, Cincinnati, Ohio